



Why choose Barbados for medical tourism?

- Proximity to both North and South America and historical connections with the UK
- Easy international accessibility
- High medical healthcare standards
- Skilled medical practitioners
- Quality lifestyle and a favourable climate for resting and recuperation

Tourism & Medical Tourism

Tourism is the backbone of Barbados' economy, contributing between 12 and 13 per cent to our GDP and directly employing around 13 per cent of the workforce. Our exclusive, luxury tourism brand sets us apart and keeps our repeat guests loyal.

Investing in the Barbados tourism sector is a smart move. We have progressive legislation such as the Tourism Development Act (2002) and the Special Development Areas Act to offer a range of customs duty and corporation tax concessions for approved tourism development projects.

Our tourism product is evolving, and there's room to expand into these new spaces. Eco-tourism offers huge potential – both to generate income and to support conservation efforts. From stunning marine life on coral reefs to migratory birds in our protected wetlands – there's something for everyone.

Medical tourism is another expanding area. Can you think of a more perfect destination to undergo and then recover from a procedure? Barbados has high medical healthcare standards with world-class facilities and skilled practitioners. The island is home to an accredited Joint Commission International fertility centre.