

Barbados

An Attractive
Location for Film



BARBADOS
A Welcoming Investment Climate



A Film Hub

Looking for a prime location to film your next production? Look no further than Barbados!

Barbados' film industry has developed steadily over the years, with a number of film production studios on the island and those providing television and advertising production services.

The jurisdiction's scenic location is a huge draw for filmmakers. Several local and international films have been produced in Barbados including the 1957 movie *Island in the Sun*. Barbados was the location of choice in the 1990s, for episodes of soap opera *The Bold and*

the Beautiful, as well as the more recent and popular international television series *Outer Banks*.

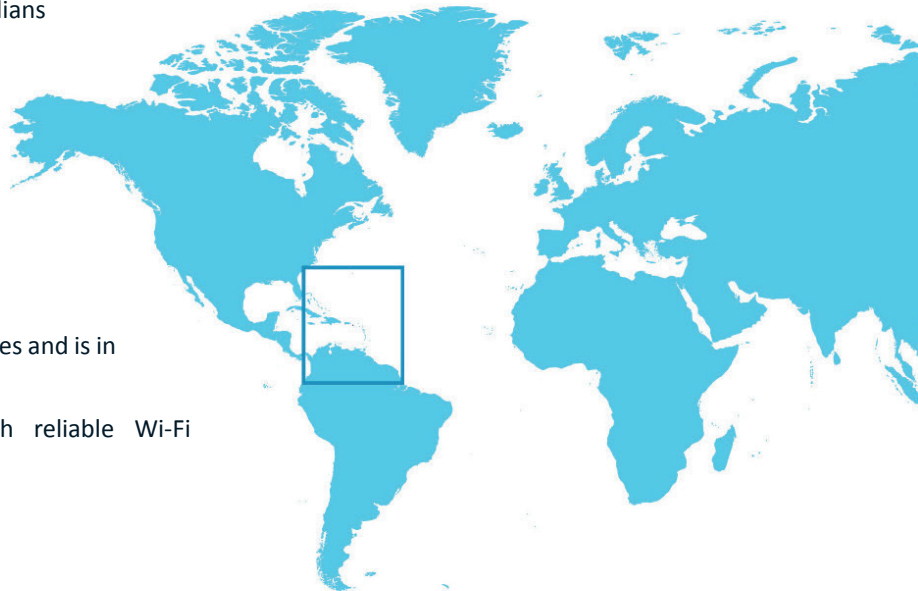
Local productions include movies such as *Hit for Six*, *Hush 1, 2 & 3*, *Chrissy*, *Pay Day*, *Into the Darkness* and *Camouflage*, which gained international appeal, premiering in the UK in early 2024. Popular television series and comedy, *Keeping up with the Joneses*, was also filmed in Barbados.

Why Barbados for Film?

Barbados boasts several attributes for filmmaking, from an abundance of breathtaking sceneries and locations, e.g. iconic seascapes, landscapes and heritage buildings, to its rich cultural and indigenous stories depicting Barbadians and their way of life.

The country also offers:

- Experienced local production talent
- Availability of top-of-the-line rental house and suppliers
- An international hub with direct flights to major cities and is in close proximity to other Caribbean islands
- Modern telecommunications infrastructure with reliable Wi-Fi and 5G data services
- Excellent year-round filming conditions
- A safe and welcoming environment



Quick Facts

Size: 166 sq. miles/430 sq. km.

Capital: Bridgetown

Government: Parliamentary Republic

Language: English

Time Zone: GMT – 4 hours

Population: 261,692 (2025)

Labour force: 126,300 (2025)

Literacy Rate: 99.6%

Climate: Air Temperature 22-30°C/70-90°F

Relative Humidity: 60-70%

Currency: Barbados Dollars (BDS\$)

BDS\$ 2.00 – US\$ 1.00

Major Trading Partners: CARICOM, USA, UK, Canada, Germany, Japan

Key Economic Indicators

Gross Domestic Product:

US\$7.5 B (2024 R)

GDP Per Capita: US\$28,450 (2024 R)

Unemployment Rate: 6.5% (2025)

Average Inflation: 0.90% (2025)

Get in Touch

We are the investment promotion agency of Barbados. We will assist you along your investment journey with our personalised service offering expert advice, facilitation and more. Let us show you what Barbados can do for you.

Our Services

- Promoting Barbados as a desirable investment location
- Providing relevant, timely, current, quality information to investors
- Ensuring that the Barbados environment is conducive to foreign direct investment
- Coordination of business meetings for evaluation trips
- Introduction and ongoing liaison with relevant government agencies
- Customised client aftercare services

Contact Us

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