Consultancy - Investment Executive

Invest Barbados, a statutory Government agency, has a mandate to contribute to the socio-economic development of Barbados by playing the lead role in attracting, winning and sustaining international investment for Barbados in the form of capital and expertise.

The Corporation is seeking to engage a dynamic professional/professional services firm, on contract, as an Investment Executive.

This is an opportunity to make a significant contribution to the expansion of the business sector in Barbados and to promote the jurisdiction as a premier centre for global business in the UK.

The successful candidate must demonstrate the ability to:

- Formulate and implement strategies to identify and land investment for Barbados
- Proactively anticipate the needs of prospective investors and service providers and facilitate their queries on areas such as Barbados’ business climate
- Build sustainable relationships with existing clients and encourage the expansion of foreign enterprises
- Identify and manage Barbados’ participation in the relevant investment promotion events
- Work closely with all stakeholders to position and manage the Barbados business brand
- Communicate effectively and work well in a team-based environment.

Minimum Requirements:

- A Bachelor’s Degree in Business Administration, International Business, Marketing, Law or a related discipline *(for professional)*
- Four (4) years’ experience in a sales or business development environment
- Sound knowledge of UK market
- Strong critical thinking, analytical and persuasive skills
- Excellent communication skills
- Awareness of global trends in international business

Applications with the names and contact details of two business references should be forwarded to humanresources@investbarbados.org by May 15, 2020.